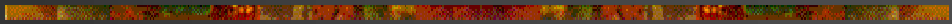


The image features a dark grey rectangular area in the center, which serves as a background for the text. Above and below this area are horizontal bands of abstract, colorful, and textured patterns in shades of red, orange, green, and blue. The main title is written in a bold, yellow, sans-serif font.

Public Private Partnerships

A thin, horizontal decorative line with a colorful, textured pattern, matching the bands at the top and bottom of the slide, is positioned above the subtitle text.

Materials for the Arts
and
Friends of Materials for the Arts

Material for the Arts

- A reuse program
 - Part of the NYC Department of Cultural Affairs
 - Operates out of a 25,000 sq ft warehouse in Long Island City
 - Program collects items that might end up in landfills from local businesses and citizens and then passes these goods on to arts organizations, public schools and social service centers with arts activities
 - Last year the program diverted 1.4 million pounds from the waste stream worth \$7.2 million
-

Start of MFTA

- Started in 1978
 - Brainchild of a young artist working at the Central Park Zoo
 - Learned the zoo needed a refrigerator to store meds for the animals. She broadcasted the need over a local radio station - the response was overwhelming.
 - With assistance from the NYC Department of Cultural Affairs, a reuse center was born
-

Inception of Friends of Materials for the Arts (FOMA)

- In order to support the work of MFTA, in 2002, FOMA was incorporated as a 501c(3)
- As a public-private partnership, this model of collecting and redistributing goods operates more efficiently and smoothly than if it was just a city agency or exclusively a non-profit

MFTA's contribution to the partnership through the Department of Cultural Affairs

- Covers basic operating costs, such as rent, electricity, phones – hard to support through fundraising
 - Covers most personnel costs with support from the Departments of Sanitation and Education – also difficult to raise funds for
-

FOMA's contribution to the Partnership

- With basic operations covered by the City, FOMA can step into support special programs and projects
 - These initiatives enrich and enhance the warehouse's operations and accommodate the wish of many foundations and corporations to support a specific program at a non-profit
-

FOMA Initiatives

- Transportation initiative – used when a donation exceeds the capacity of MFTA’s regular crew
- Education Program – shows teachers and program coordinators how to take advantage of the supplies found in the warehouse. Teachers can earn credits toward salary increases taking MFTA’s ed courses
- Evening Shopping Program – keeps the warehouse open late for people who can’t “shop” during the day
- Volunteer Program – provides local youth an opportunity to learn skills. These labor intensive projects are beyond staff capacity
- Technology initiative – by underwriting new technology at MFTA, FOMA has significantly increased productivity and capacity, without increasing staff hours

Examples of Benefits of the Partnership

■ TRANSPORTATION

- In November, a trim & notion store went out of business, giving 90,000 lbs of materials to MFTA
- This month, the Empire State building emptied numerous vacant offices donating all the furniture to MFTA
- Every year, Macy's donates \$1m worth of samples

■ EDUCATION

- Over 400,000 public school children learn how to reuse materials for art works because of the FOMA education programs for teachers at MFTA

■ TECHNOLOGY

- An instructional video has totally transformed MFTA's shopping day

Quotes from Recipients

“As a teacher, it is difficult for me to find time to shop during normal business hours. Thanks to your sponsorship of evening shopping, I was able to obtain bags full of items which will be used for many exciting projects that I could not otherwise engage with my students; examples include papier mache characters, bedroom dioramas, and scrap material sculptures” Matt Peebles, Art Teacher, Explore Charter School

“... MFTA has saved Prospect Theater Company thousands of dollars. It is an amazing resource to have access to. Perhaps my favorite item we received through the years was bolts of brightly colored upholstery fabric ,which we sewed into a giant, 30' x 30' patchwork quilt. For two of our shows we carried this giant quilt into Central Park, spread it out, and performed Shakespeare plays on top of it, with the audience gathering around the edges of the patchwork "stage." After making it through two summers, it's still in our storage unit, waiting for its next day in the sun.” - Cara Reichel, Producing Artistic Director, Prospect Theater

Quotes from Recipients

“As a small historic site, Materials for the Arts is such an important resource for us. We were recently able to have an evening shopping session and pick up materials for use in our educational programming. As a small site with only two staff members, often our only available time to shop is at night when the museum is closed to the public. Having evening shopping hours makes it possible for us to take advantage of the resources of Materials for the Arts” Emily Holloway, Director of Education, Dyckman Farmhouse Museum, Inwood
