



# SPONSOR APPLICATION May 1-4, 2011

## 1. BONUS! SIGN UP BY DECEMBER 17, 2010 AND BE LISTED IN THE PROGRAM!

Company \_\_\_\_\_ Billing Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Tel (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

## 2. YOUR SERVICES

Brief Description of Product or Services (< 25 words): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Company Website for Hotlink: \_\_\_\_\_

## 3. SPONSORSHIP FEES

Item or Day

AMOUNT

See [www.nyfederation.org](http://www.nyfederation.org) for the available sponsorships.

Diamond	\$10,000	_____	_____
Platinum	\$ 5,000	_____	_____
Gold	\$ 2,500	_____	_____
Silver	\$ 750	M Tu W	_____
Bronze	\$ 500	M Tu	_____
Copper	\$ 250	M Tu W	_____
Green	\$ 150	Golf Tee	_____

## 4. INFORMATION REQUEST (✓ ALL APPLICABLE)

Please send me more information about:

Exhibiting      Conference Program      The Sagamore      Contact me at: \_\_\_\_\_

## 5. SELECT A METHOD OF PAYMENT

TOTAL

- Application is "complete" upon payment.
- Payment due by March 30, 2011.
- There will be a \$25 charge for returned checks.

### Refund & Cancellation Policy:

- Refunds ONLY if WRITTEN cancellation received by January 24, 2011. No phone cancellations.
- Cancellation Fee: 50% after January 24, 2011; 100% after Apr. 16, 2011
- We invoice for no-shows!

- Checks Payable To: SWANA, NYS. Note that although payment is to SWANA, NYS, the proceeds (if any) will be appropriated among The Federation, NYSAR3, NYSASWM and SWANA, NYS.

### Hotel Accommodations:

- Block reservations have been made at a substantially reduced rate. You must, however, make your reservations directly with The Sagamore by March 30, 2011 ([nyfederation.org](http://nyfederation.org))

CHECK: Make payable to SWANA, NYS (drawn on a U.S. bank, in U.S. dollars)

CREDIT CARD: I authorize SWANA, NYS to charge my: VISA      MasterCard      AMEX

Name exactly as it appears on credit card \_\_\_\_\_ Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature Required \_\_\_\_\_

## 6. PAYMENT ACKNOWLEDGEMENT

## 7. SIGNATURE

By signing this application form, I acknowledge that I have read and accepted the payment and refund policies listed in this brochure. Further, I understand that if I fail to appear, I, or my organization, will be responsible for the total charges due.

X \_\_\_\_\_

## 8. SEND COMPLETED SPONSOR APPLICATION TO:

MAIL TO: Matt Curley  
c/o ERCSWMA  
21428 NY Route 22  
Hoosick Falls, NY 12090

OR FAX TO: (518) 686-7863  
show@nyfederation.org

OR CALL: (518) 813-5126



# 2011 SPONSORSHIP OPPORTUNITIES

GENERAL	
www.nyfederation Host	\$750
Call for Papers Print & Mail	\$750
General Conference Support	\$2,500
Speaker Stipends	\$2,500
Registration Table - 4 days	\$2,500
Cyber Café - Conference Center	\$2,500
Co-Program Printing	\$2,500
Co-Program Printing	\$2,500
Co-Program Mailing	\$750
Co-Program Mailing	\$750
Overflow Accommodations Postcard	\$750
e News - 4 Issues (1,500)	\$750
Attendee Gift	\$2,500
Attendee Gift	\$2,500
Attendee Gift	\$2,500
Attendee Gift	\$2,500
Attendee Gift	\$2,500
Attendee Gift	\$2,500
Name Badges	\$750
Flowers	\$250
Signage	\$500

EVENTS	
Sunday Arrival Refreshments	\$250
Co-Sunday Adirondack Cook-Out	\$5,000
Co-Sunday Adirondack Cook-Out	\$5,000
Co-Sunday Adirondack Cook-Out	\$5,000
Sunday Welcome Fireworks	\$5,000
Fireworks Grand Finale Music	\$750
Monday Overflow Shuttle	\$250
Co-Monday Breakfast	\$500
Co-Monday Breakfast	\$500
Co-Monday Breakfast	\$500
Co-Monday Breakfast	\$500
Co-Monday Coffee Break	\$250
Co-Monday Coffee Break	\$250
Co-Monday Coffee Break	\$250
Co-Monday Coffee Break	\$250
Co-Monday Lunch	\$5,000
Co-Monday Lunch	\$5,000
Monday Trade Show Happy Hour	\$2,500
Happy Hour Popcorn	\$250
Happy Hour Peanuts	\$250
Happy Hour Pretzels	\$500
Monday Cigars & Cognac	\$250
Monday Parking Lot Snacks	\$250
Tuesday Overflow Shuttle	\$250
Co-Tuesday Breakfast	\$250
Co-Tuesday Breakfast	\$500
Co-Tuesday Breakfast	\$500
Co-Tuesday Breakfast	\$500
Co-Tuesday Coffee Break	\$250
Co-Tuesday Coffee Break	\$250
Co-Tuesday Coffee Break	\$250
Co-Tuesday Coffee Break	\$250
Trade Show Contest Money Cards	\$500
Co-Tuesday Lunch & Sacks	\$5,000
Co-Tuesday Lunch & Sacks	\$5,000
Co-Tuesday Lunch & Sacks	\$5,000
Tuesday Ice Cream Break	\$250
Chef Sagamore' Culinary	\$750



